

## Berrien County Historical Association

The History Center at Courthouse Square  
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Berrien Springs, MI 49103

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Find us online or on Facebook!  
[www.berrienhistory.org](http://www.berrienhistory.org)  
[facebook.com/BerrienCountyHistoricalAssociation](https://www.facebook.com/BerrienCountyHistoricalAssociation)

*The Berrien County Historical Association is a registered 501(C)3 as defined by the IRS. Donations to the BCHA are tax deductible under current regulations. To determine if your donation meets these guidelines, please contact the BCHA at [info@berrienhistory.org](mailto:info@berrienhistory.org).*



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**Berrien County Historical Association  
Partnership Opportunities**



## What is the BCHA?

Founded in 1968, the Berrien County Historical Association is the county's premier destination for history, heritage, and culture in Southwestern Michigan. Operating the History Center at Courthouse Square in Berrien Springs, the BCHA is committed to creating unique opportunities that connect our past and present.

We serve 155,000 residents and tens of thousands of visitors to Berrien County every year with our calendar of programs and exhibits that dive deep into our history. From food to music and beyond, the BCHA's exhibits and programs explore everything our county's history has to offer.

## Who is attending?

In 2019, the BCHA saw over 3,000 visitors from Berrien, Cass, and Van Buren counties in Michigan and Lake, Porter, LaPorte, and St. Joseph in Indiana. Visitors from around the U.S and the world also visited us in Berrien Springs, taking home a little of Berrien County when they left.

## Why partner with us?

Exposure! 80% of consumers take into consideration a company's cause of support when deciding where to shop or what companies to recommend. Promo your brand and reach thousands of visitors!



You are history's hero!

Your partnership funds the Berrien County Historical Association, which serves to connect residents and visitors of Berrien County to its history.

Through our calendar of events, the BCHA gives our visitors and members unique opportunities to explore all the history this county has to offer.

The BCHA also works to change our perceptions of history through art based programs and community curated exhibits that let heritage and culture take their place within the historical narrative.

## BCHA Partnership Opportunities\*

Level	Amount	
County Seat	\$2,000	<ul style="list-style-type: none"> <li>Logo and/or name on all digital, print, and social media</li> <li>Public acknowledgment at programs</li> <li>Acknowledgement on BCHA website</li> <li>Logo on Partnership Wall</li> <li>Private tour of grounds and behind the scenes areas with lunch for up to 10 people</li> <li>Free tickets (5) to annual Signature Event</li> <li>Complementary Benefactor membership</li> <li>Advance mailings and emails of events and programs</li> <li>Free access to The Docket monthly newsletter</li> </ul>
County Court	\$1,000	<ul style="list-style-type: none"> <li>Logo and/or name on all digital, print, and social media</li> <li>Public acknowledgment at programs</li> <li>Acknowledgement on BCHA website</li> <li>Logo on Partnership Wall</li> <li>Free tickets (3) to annual Signature Event</li> <li>Complementary Sustaining membership</li> <li>Advance mailings and emails of events and programs</li> <li>Free access to The Docket monthly newsletter</li> </ul>
County Park	\$500	<ul style="list-style-type: none"> <li>Logo and/or name on all digital, print, and social media</li> <li>Public acknowledgment at programs</li> <li>Acknowledgement on BCHA website</li> <li>Name on Partnership Wall</li> <li>Free ticket (1) to annual Signature Event</li> <li>Complementary Family membership</li> <li>Free access to The Docket monthly newsletter</li> </ul>
Village Hall	\$250	<ul style="list-style-type: none"> <li>Logo and/or name on all digital, print, and social media</li> <li>Public acknowledgment at programs</li> <li>Acknowledgement on BCHA website</li> <li>Name on Partnership Wall</li> <li>Free access to The Docket monthly newsletter</li> </ul>

\*In-kind partnerships valued at one of these levels receive the same benefits